ACCELERATE
2030

WELLBEING FOUNDATION AFRICA

Presented by Christiana Asala
Executive Director for Programmes

ABOUT THE WELLBEING FOUNDATION

WHO ARE WE?

Founded in 2004,The Wellbeing Foundation Africa aims to improve the health outcomes for women, infants and children. Through a multi-layered strategy of research, advocacy, policy development, community engagement, philanthropy and education, Wellbeing Foundation Africa devises and implements programs which boldly deliver upon the stated objectives of United Nations Sustainable Development Goals Three, Five, and Six: Good Health and Wellbeing, Gender Equality, and Clean Water and Sanitation, respectively.

The Wellbeing Foundation Africa
Committed To Caring

OBJECTIVES

EMPOWERMENT & EDUCATION

Empowering and educating front line community health workers, including midwives and nurses about the importance of hygiene in health facilities.

ACCESIBILITY TO SAFE HEALTHCARE

Increasing accessibility of sustainable maternal, new-born, infant, child and adolescent continuum of care through a lifetime of healthy habits such as hand washing (WASH) behaviours, and menstrual hygiene management

GENDER EQUALITY ADVOCACY

Advocating for adequate and functional WASH infrastructure in schools and health care facilities.

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PROGRAMS

ENSURING ADEQUATE HEALTHCARE & GENDER EQUALITY THROUGH WASH

MAMACARE

Designed to transform the care given to expectant mothers and their children by increasing access to antenatal care and knowledge through ANC classes led by qualified midwives trained to a global standard, with partners and family members welcome to attend.

WASH - WATER, SANITATION & HYGIENE

Designed to improve WASH in healthcare facilities, schools and communities in Nigeria through WASH training in MamaCare classes and visiting healthcare facilities and schools to advocate for WASH

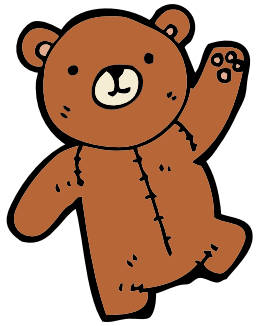
ADOLESCENT GIRLS SKILLS & DRILLS

Designed to improve and teach adolescent girls about WASH and menstrual hygiene, thus allowing them to have knowledge on how to manage their personal hygiene in school and/or in public spaces.

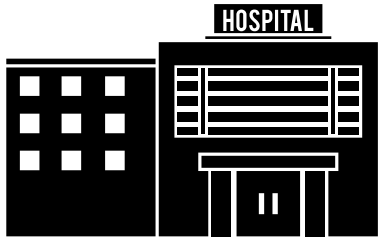
OUR REACH :
LAGOS, OSUN STATE, KWARA, ABUJA, & KADUNA

70,434
MOTHERS

6,100
ADOLESCENT GIRLS



1,900
CHILDREN



681
HEALTH FACILITIES

25
SCHOOLS

INPUT

- Program designed to train mothers, midwives, and adolescents on the importance of washing, hygiene, and sanitation
- Adolescent Skills and Drills book designed to teach young girls about menstrual hygiene management
- Impacting at the policy level the necessity of sanitary spaces for women and girls in every establishment
- Spearheading standard santitation reforms in facilities we are involved in

OUTPUT

- Training of mothers, midwives, and adolescents four times a week in a large number of facilities in Lagos, Kwara, Abuja and Kaduna.
- Training adolescent girls in schools about the importance of menstrual hygiene management.
- Policy reform on healthcare
- Standard santitation reforms in facilities we are involved in

OUTCOME

- Mothers and midwives are trained therefore resulting in reduces maternal mortality rates in the areas we operate.
- Adolescent girls are equipped and able to tackle the inconveniences of menses, thus allowing them to attend classes efficiently.
- Policies are implemented
- Women and girls suffer less from bacterial diseases due to unsanitary spaces and lack of water

STRATEGIC PARTNERS & KEY STAKEHOLDER

NATIONAL ASSOCIATION OF NIGERIA NURSES & MIDWIVES

GLOBAL HANDWASHING PARTNERSHIP

Federal Ministry of Health

GLOBAL WATER 2020

World Health Organization